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Huntingdon County Agritourism Mini-Grant Application



Huntingdon County Business & Industry (HCBI), with funding provided by a grant from the United States Department of Agriculture (USDA), is offering a grant opportunity to individuals and businesses/farms in Huntingdon County who are looking to start or expand businesses/farms in the agritourism industry. Grant recipients will receive two half-day consultation sessions (a \$2,500 value) at no cost with Randy White, CEO and co-founder of White Hutchinson Leisure & Learning Group. According to whitehutchinson.com, the 30-year-old company, based in Kansas City, Missouri, has worked for more than 550 clients in 36 countries. Randy is considered one of the world's foremost authorities on feasibility, brand development, design and production of experience destinations including entertainment, eatertainment, edutainment, agritainment, and leisure facilities.

Grant applications are due to HCBI no later than March 21, 2020. Please write neatly. Use additional sheets of paper if needed.

Your Name _____ Business/Farm Name _____

Mailing Address _____

Phone _____ E-mail _____

Business/Farm Website _____ Year your business/farm was founded _____

Please give a brief description of your business/farm. What products, services, or experiences do you offer?

What is your idea for starting a new business/farm, or expanding an existing business/farm, in the agritourism industry?

Why are you considering this idea?

What resources do you currently have to turn this idea into a reality, and what additional resources do you need?

Your Signature _____ Date _____